

For Immediate Release

Contact: Tim Hausler, Communications Manager

thausler@artisnaples.org | 239-961-2017

Website: artisnaples.org

Facebook: facebook.com/artisnaples

Twitter: @artisnaples

Instagram: artisnaples

ARTIS—NAPLES ANNOUNCES MARC FLEMING AS VICE PRESIDENT, MARKETING AND SALES

Naples, FL (October 2, 2025) – Artis—Naples announced today the appointment of Marc Fleming as vice president, marketing and sales. Fleming joins Artis—Naples from the Pittsburgh Cultural Trust, where he served for 20 years, most recently as chief marketing officer. Prior to his tenure in Pittsburgh, Fleming was vice president, marketing and public relations for the New Brunswick Cultural Center/State Theatre in New Brunswick, New Jersey.

Following a national search in partnership with Arts Consulting Group, Fleming was selected for his expertise and vision in shaping marketing strategies for multidisciplinary arts organizations. A tech-forward nonprofit marketing leader, he has demonstrated success in driving earned revenues, building audiences and elevating brand presence across the visual and performing arts.

“We are delighted to welcome Marc to the Artis—Naples senior leadership team,” said CEO and President Kathleen van Bergen. “His creative energy, depth of experience and established track record of success in patron engagement make him an outstanding fit for our organization. I look forward to collaborating with him as we continue to extend our reach, advance the arts and pursue our multidisciplinary mission with renewed momentum.”

“What makes Artis—Naples so extraordinary is the way it brings together the best of arts, entertainment and culture in one place: the phenomenal Naples Philharmonic, the celebrated Baker Museum, acclaimed public art and an astonishing range of programming that rivals any major metropolitan mecca,” Fleming added. “To step into this role is a privilege, and I look forward to working alongside the talented staff and impactful board to expand audiences and amplify the institution’s voice on a national stage.”

Fleming will join Artis—Naples senior leadership on November 3, 2025.

ARTIS—NAPLES

Artis—Naples, home of The Baker Museum and Naples Philharmonic, creates and presents world-class visual and performing arts. Through our multidisciplinary offerings, we inspire, educate and entertain to engage and enrich the growing and diversifying community.

KIMBERLY K. QUERREY and LOUIS A. SIMPSON CULTURAL CAMPUS

Led by CEO and President Kathleen van Bergen and Artistic and Music Director Alexander Shelley, Artis—Naples offers more than 800 performing and visual arts experiences annually across its 8.5-acre Kimberly K. Querrey and Louis A. Simpson Cultural Campus and throughout the community. Artis—Naples welcomes hundreds of thousands of visitors each year for a broad array of artistic and educational opportunities perfect for audiences of all backgrounds and interests. The cultural campus is home to five buildings, including two performance halls (Frances Pew Hayes Hall and Myra J. Daniels Pavilion), The Baker Museum, the Toni Stabile Education Building and the Kohan Administration Building.

NAPLES PHILHARMONIC

The Naples Philharmonic has long been recognized as one of the cornerstones of Southwest Florida's arts community. As part of Artis—Naples, the Naples Philharmonic performs more than 140 orchestral and chamber music concerts, as well as opera and ballet, education, community and special event concerts annually between September and June in the 1,477-seat Hayes Hall, the 283-seat Daniels Pavilion and around Southwest Florida. The Naples Philharmonic has enjoyed a history of working with world-class music directors. Following a successful inaugural season in 2024-25, Alexander Shelley commences his second season as artistic and music director in 2025-26. Renowned violinist James Ehnes continues as artistic partner through the 2025-26 season, working with Naples Philharmonic musicians in a variety of settings with a focus on inspiring and embodying a high level of artistry. Podium leadership also includes Principal Pops Conductor Jack Everly, celebrating 16 years in this role in the 2025-26 season and bringing pops performances that celebrate music across genres.

THE BAKER MUSEUM

The Baker Museum is the foremost fine art museum in Southwest Florida, presenting an ambitious slate of exhibitions annually to complement installations of works from its permanent collection. Comprising more than 3,000 objects, the museum's broad holdings of 20th- and 21st-century art reflect particular strengths in modern art of the United States and Mexico. The Baker Museum's collection demonstrates the generosity and commitment of area collectors, including significant gifts from the collection of the late Olga Hirshhorn.

In 2025, The Baker Museum was accredited by the American Alliance of Museums, the highest national recognition for museums in the United States, affirming the museum's commitment to excellence, accountability and public service.

With more than two decades of collecting and exhibiting, the museum is committed to the stewardship and scholarship of its collections and to fostering inspiring and transformative experiences with the visual arts. At the same time, The Baker Museum partners with the world's leading arts institutions to make extraordinary exhibitions accessible to the Southwest Florida community—including recently the National Portrait Gallery, London and the Helen Frankenthaler Foundation. In 2020, Artis—Naples celebrated the renovation and expansion of The Baker Museum and adjoining Norris Garden, designed by Weiss/Manfredi Architecture/Landscape/Urbanism, which created new spaces for multidisciplinary exploration and social interaction.

EDUCATION AND COMMUNITY

In addition to creating and presenting visual and performing arts, Artis—Naples provides robust education and community activities for students of all ages in Collier and Lee counties. Each season, thousands of Collier County Public School students interact with Artis—Naples education programming, both on our cultural campus and in their classrooms. Beyond our commitment to youth education, the Lifelong Learning program provides informative lectures and study opportunities for adults seeking to engage more deeply with the arts.

The Friends of Artis—Naples, comprised of more than 3,500 donor households, offers activities, travel experiences and events designed to foster a deeper relationship between patrons and the arts.

In 2017, Artis—Naples acquired the Naples International Film Festival (NIFF), expanding its film offerings and providing a platform for the festival’s continued excellence and growth. In 2023, the festival’s 15th anniversary year, NIFF was named one of *MovieMaker* Magazine’s “20 Great Film Festivals in Vacation Destinations.”

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